


EMILIE MWANZA

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PROFILE

Journalist and content creator with NCTJ Gold Standard diploma and BA (Hons) Journalism degree. Hands-on experience across broadcast, digital and social media journalism. Experience producing a documentary with Sky Sports News commissioned after pitching directly to senior editors. Founder of an accredited women's football publication, with a strong track record of generating original stories, securing interviews and producing content that reaches engaged audiences.

SKILLS

- Multimedia storytelling (TV, digital, radio, and print)
- Interviewing and live reporting
- Copywriting and SEO content production
- Social media management (Instagram, TikTok, X/Twitter, Facebook)
- Adobe Photoshop, Premiere Pro, Audition, In Design and WordPress
- NCTJ gold standard: court reporting, public affairs, media law
- 100 wpm shorthand
- Full, clean UK driving licence

EDUCATION

BA (HONS) JOURNALISM DEGREE

University of Lancashire
Completed May 2026.

A LEVELS

Peter Symonds College | 2021-2023

Grade A in Philosophy
Grade B's in English Literature and Biology

*References available upon request.

EXPERIENCE

JOURNALIST, SKY SPORTS NEWS

2026

- Successfully pitched an original documentary concept directly to senior editors, now in production with the bespoke content team.
- Conducted contributor interviews and in-depth editorial research
- Liaised with multiple departments, contributors and venues to coordinate filming across various locations

FREELANCE JUNIOR RESEARCHER, BBC SPORT

2026

- Contributed to editorial strategy and content planning for the launch of a women's football YouTube channel
- Conducted in-depth research to identify and develop potential stories.

WOMEN'S CLUB JOURNALIST AND SOCIAL MEDIA EXECUTIVE, PRESTON NORTH END FC

2024 - Present

- Manage all social media content for Preston North End Women, with a focus on increasing engagement and supporting growth of matchday attendances
- Produce SEO-optimised match reports and manage website uploads via CMS.
- Developed proficient skills using Adobe Photoshop and Adobe In Design

FOUNDER, BEYOND THE 90

2022 - Present

- Founder and Editor-in-Chief of Beyond the 90, an independent, WSL, NWSL, FA, and UEFA-accredited women's football publication.
- Lead an international contributor team producing news, interviews, and social media content
- Built brand identity, designed website, managed all social media output
- Regularly conducts and publishes interviews with professional players and managers from WSL and WSL 2 clubs.

EXPERIENCE (CONTINUED)

SKY NEWS

February 2026

- Attended Prime Ministers Questions in Parliament with Sky News political correspondent Lucy McDaid and shadowed the wider team of political reporters in Westminster.
- Pitched ideas to the digital team, wrote copy for a live blog on the war in Ukraine, and contributed suggestions for a social video explaining why the Assisted Dying Bill might not pass through parliament, including finding archive footage.

GREATEST HITS RADIO (SOUTH COAST), BAUER MEDIA

July 2024

- Provided general election coverage at the Winchester ballot count.
- Provided on-the-ground live updates for the radio team, keeping them updated with the latest news throughout the night and early hours of the morning.
- Interviewed Liberal Democrat candidate and newly-appointed MP Danny Chambers, providing clips to be used on air.

BLOG PRESTON

March 2024

- Published multimedia stories on the local community in Preston, a patch that was new to me at the time.
- Uploaded written content onto the back-end of WordPress with SEO and readability in mind.
- Filmed and edited video clips, interviews and piece-to-cameras for a social video published across Blog Preston's social media accounts. This video remains among their most viewed posts on TikTok to date.
- In January 2026 I completed further placement days with Blog Preston, writing an article on [local transport and government issues](#). The piece was syndicated to the Lancashire Post, where it appeared as the front-page cover story with a double-page spread.

LIVERPOOL ECHO

March 2025

- Successfully pitched and had stories published on a range of sports, including women's football, gymnastics, para-badminton, and fencing.
- Attended and reported on a Liverpool Women's press conference at their training centre, Melwood, producing a news line for their sports desk.
- Focused on finding niche stories on under-reported sports in order to make my stories stand out from the regular content produced on the sports desk.

WEBSITE:

