

EMILIE MWANZA

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PROFILE

Freelance journalist with NCTJ Gold Standard diploma and BA (Hons) Journalism degree. Hands-on experience across broadcast, digital and social media journalism. Experience producing a documentary with the Sky Sports News bespoke content team whilst at university. Founder of an accredited women's football publication, with a strong track record of generating original stories, securing interviews and producing content that reaches engaged audiences.

SKILLS

- Experienced using CMS platforms for digital publishing and SEO
- Adobe Photoshop, Premiere Pro, Audition, and In Design
- NCTJ gold standard: court reporting, public affairs, media law
- 100 wpm shorthand
- Full, clean UK driving licence

ACHIEVEMENTS

- Winner of the Future Journalism Stars Award 2023 (University of Sunderland)
- Member of National Youth Theatre of Great Britain
- NCTJ Student Council representative 2025/26
- Head Girl at The Hamble School (2020/21)

EDUCATION

BA (HONS) JOURNALISM DEGREE

On track for first class degree from the University of Lancashire

A LEVELS

Peter Symonds College | 2021-2023

Grade A in Philosophy

Grade B's in English Literature and Biology

EXPERIENCE

JOURNALIST, SKY SPORTS NEWS

2026

- Following a week on work placement I successfully pitched an original documentary concept directly to senior editors
- Conducted contributor interviews and in-depth editorial research
- Liaised with multiple departments, contributors and venues to coordinate filming across various locations

JUNIOR RESEARCHER, BBC SPORT

2026

- Contributed to editorial strategy and content planning for the launch of a women's football YouTube channel
- Conducted in-depth research to identify and develop potential stories

WOMEN'S CLUB JOURNALIST AND SOCIAL MEDIA EXECUTIVE, PRESTON NORTH END FC

2024 - Present

- Manage all social media content for Preston North End Women, with a focus on increasing engagement and supporting growth of matchday attendances
- Produce SEO-optimised match reports and manage website uploads via CMS
- Developed proficient skills using Adobe Photoshop and Adobe In Design

FOUNDER, BEYOND THE 90

2022 - Present

- Founder and Editor-in-Chief of Beyond the 90, an independent, WSL, NWSL, FA, and UEFA-accredited women's football publication
- Built brand identity, designed website, managed social media output
- Lead an international team of voluntary contributors
- Regularly conduct and publish interviews with professional WSL and WSL 2 players and managers

EXPERIENCE (CONTINUED)

SKY NEWS

February 2026

- Attended Prime Ministers Questions in Parliament with Sky News political correspondent Lucy McDaid and shadowed the wider team of political reporters in Westminster
- Pitched ideas to the digital team, wrote copy for live blogs, and sourced archive footage for social media videos

GREATEST HITS RADIO (SOUTH COAST), BAUER MEDIA

July 2024

- Provided general election coverage at the Winchester ballot count
- Provided on-the-ground live updates for the radio team, keeping them updated with the latest news throughout the night and early hours of the morning
- Interviewed Liberal Democrat candidate and newly-appointed MP Danny Chambers, providing clips to be used on air

LIVERPOOL ECHO

March 2025

- Successfully pitched and had stories published on a range of sports, including women's football, gymnastics, para-badminton, and fencing.
- Attended and reported on a Liverpool Women's press conference at their training centre, Melwood, producing a news line for their sports desk.
- Focused on finding niche stories on under-reported sports in order to make my stories stand out from the regular content produced on the sports desk.

BLOG PRESTON

March 2024

- Published multimedia stories on the local community in Preston, a patch that was new to me at the time.
- Uploaded written content onto the back-end of WordPress with SEO and readability in mind
- Filmed and edited video clips, interviews and piece-to-cameras for a social video published across Blog Preston's social media accounts. This video remains among their most viewed posts on TikTok to date.

WEBSITE:



ENDORSEMENTS

"Emilie was incredibly impressive and made a huge impression not just on me, but on everyone she spent time with. Her drive and dedication set a very high benchmark for others."

— Andy Thompson, Senior News Editor, Sky Sports News

"Emilie has been nothing short of exemplary. Her professionalism, work ethic and initiative have been excellent."

— Jake Oates, Media Lead, Preston North End Community and Education Trust